



## Jessica Chadwick

### Graphic Designer

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#### Portfolio

[www.jchadwickdesigns.com](http://www.jchadwickdesigns.com)

#### Contact

JessChadwickDesigns@gmail.com  
(914) 815-6661

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#### Skills

Adobe InDesign  
Adobe Illustrator  
Adobe Photoshop  
Adobe After Effects  
Adobe Animate  
Adobe Premiere Pro  
Adobe Media Encoder  
Adobe Express  
Adobe Firefly  
Canva  
Constant Contact  
Mailchimp  
SharePoint  
WordPress

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#### Education

B.A Strategic Communication  
and Digital Media  
St. Bonaventure University  
2012 - 2016

## Work Experience

### Graphic Designer | Morgan Properties

2024 - Present

- Design end-to-end marketing collateral for leasing initiatives including advertisements, brochures, business cards, email campaigns, flyers, social media, and displays to support lead generation and brand awareness
- Create print and digital resident-facing communications such as event promotions, community updates, and seasonal reminders, ensuring brand consistency across a multi-property portfolio
- Develop internal employee resources including intranet graphics, SharePoint pages, newsletters, reports, and HR/new-hire materials to enhance employee engagement and accessibility
- Design public-facing corporate materials including recruitment graphics, award announcements, advertisements, and static/animated social media content to strengthen brand presence
- Support company-wide marketing initiatives by producing 200+ branded assets annually

### Digital Media Designer | Harris Beach PLLC

2022 - 2024

- Designed advertisements for business journals, legal publications, and web platforms to promote firm services and attorney expertise
- Created branded resources for firm announcements including social media graphics and email communications
- Collaborated with attorneys and marketing leadership to produce newsletters, team sheets, fact cards, presentations, and marketing displays highlighting practice capabilities
- Developed promotional assets for firm-hosted webinars and in-person events, including invitations, signage, and follow-up materials

### Marketing & Graphic Design | Fieldtex Products, Inc.

2018 - 2022

- Designed Medicare supplemental benefit catalogs for healthcare clients, managing layout, typography, and brand compliance
- Created multi-channel marketing materials including emails, catalogs, advertisements, flyers, brochures, social media graphics, and product sell sheets across company divisions
- Partnered with a web developer to redesign the Fieldtex Cases website, contributing visual direction, UI assets, and content layout
- Designed packaging labels and instructional inserts for first aid kits, including custom-branded client versions